



BRAD FERNBAUGH

ART DIRECTION / GRAPHIC DESIGN / WEB DEVELOPMENT

PROFILE

Skilled and in constant appreciation of design and creativity, I am looking to contribute to an innovative company. After spending a short time in Greece working for Olympic DDB Needham, I returned to the U.S. and worked in-house, for several agencies and companies in San Diego. Most recently, I have been working with a software company developing their marketing strategy and materials.

CONTACT

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SKILL SET

Advertising
Web Design
Online Marketing
Identity and Branding
Social Media
Print Design
Packaging Design
Team Leadership
Project Management

TOOLS

Adobe Creative Cloud
Computer
Common Sense

EXPERIENCE

- 2003 GRAPHIC DESIGN AND DEVELOPMENT
 - Now Client direct, agency and team member on projects that include:
 - Print Advertising
 - Online Advertising
 - Web Design/Development
 - Identity/Branding
 - Direct Mail
 - Video
 - Social Media
- 2017 FOUNDER OCEAN BEACH BIZMAP
- 2019 Concepted the pairing of a paper map of the three business districts of Ocean Beach with a mobile treasure hunt web-app that presented game players with freebies and rewards.
- 1993 AGENCIES, IN-HOUSE AND NOTABLE
 - Now Olympic DDB Needham - Greece, TMP Worldwide, Auto Parts Club, Kenneth C. Smith Advertising, Brookfield Homes, Roni Hicks, Interactivate, Yates Advertising, R2C Group, Cisco, EA Sports, 23andMe, PG&E, Adobe, Technifibre

EDUCATION

- 1990 The La Jolla Academy of Advertising Arts
- 1992

REFERENCES

- Karie Lepito Integrated Marketing Director, Airbase
- Christopher St. John Creative Director, St. John Creative
- Trevor Watson Artist, Videographer